

JUNGHYUN KIM

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EDUCATION

Yonsei University B.S. in Business Administration B.S. in AI and Business (Convergence Advanced Major)	Mar. 2022 – Present GPA 4.06 / 4.3
CheongShim International Academy High school for global talents in the international and information era	Mar. 2019 – Jan. 2022

RESEARCH INTERESTS

- My research goal is to devise a company's strategy which can respond flexibly to complex technology environments.
- Especially, I'm interested in **Generative AI, Web development, Social innovation through technology, and Consumer Behaviors.**

HONORS & AWARDS

Top Award , IHEI (Institute for Higher Education Innovation, Yonsei University) Festa Impact Business Best Team, selected from the 30 teams that passed the preliminary round	Jan. 2024
Excellence Award , IHEI Education Innovation Proposal Contest Proposed a subject " <i>AI governance and public ethics</i> "	Jan. 2024
Excellence Award , AI Convergence Idea Contest, Yonsei University Proposed a decentralized AI solution to address the issue of data monopolization	Dec. 2023
Top Award , Wrtn Prompthon Created an AI communication tool that bridges the generation gap, selected from 20 teams	Sept. 2023
Honors Presented to students who are within 10% of the students in their respective grade	Spring 2023
IHEI Winter Workstation Excellence Award	Feb. 2023
Honors Presented to students who are within 10% of the students in their respective grade	Spring 2022
* Qualification for Honors can be seen in this link	

SCHOLARSHIPS

AI & Business Convergence Advanced Major Scholarship Covering \$1,500 living expenses	Fall 2023
Changgang Foundation Scholarship Full tuition coverage	Spring 2023
Yonsei University Merit-based Scholarship Covering one-third of tuition fees	Fall 2022
Lee Doo-Won Scholarship, Yonsei School of Business Awarded for academic excellence, covering \$1,900 living expenses	Spring 2022 link

EXPERIENCE

Codeit Boost (IT Bootcamp Club)

March 2024 – Present

Design Team Member

- Have learned the design process and how to apply it to a project.
- Designed an app for students who have difficulties obtaining information on exchange programs.
- Earned the top presenter award at a design seminar for presenting my projects.

Yonsei College of Engineering Computer Club (POOLC)

March 2024 – Present

Member

- Attended web development seminars and built a simple website, while deepening AI knowledge through deep learning seminars.

Youth Mentorship Program

Sept. 2023 – Present

Co-founder

- Co-founded a mentorship program for middle school students to explore their interests or goals, and managed financial funding.
- **Raising funds over \$2,750** for mentoring projects.

Uni.flow (SK-Lookie Yonsei University 'YSII')

March 2023 – March 2024

Team Member

- Managed advertising content for social media, contacted cafes in the Sinchon area, and drafted proposals for a student workspace web service.
- Collaborated with IHEI and Yonsei University's College of Engineering to install real-time seat tracking devices and deploy a web platform for students.
- **Selected for Hana Social Venture University Team**, winning \$760 in funding.
- **"Best Team" at IHEI Festa**, receiving an additional \$2,280. [\[1\]](#)

Web Project for Disability Mobility Rights

January 2023 – February 2023

Team Member

- Led the development of a website aimed at improving mobility access for the blind, winning the **Excellence Award (\$760 prize)**. [\[2\]](#)
- Created a map of current Braille facilities using the Kakao Maps API.
- Participated in the entire planning process and designed PPT for presentation.

EXTRACURRICULAR ACTIVITIES

Mapo-gu Seogang Public Library

Sept. 2023 – Feb. 2024

Student Worker

- Managed book organization including a book return, and helped library patrons.

Math Academy

Aug. 2022 – Dec. 2023

Administrative Assistant

- Managed assignments/test results of the students, and checked their attendance.

Seoul Metropolitan Office of Education

Mar. 2023 – Jun. 2023

Student Worker – Democratic Citizens' Life Education Division, Gender Equality Team

- Assisted with office administration, including managing incoming calls, shredding confidential papers, and completing simple documentation tasks.

- Provided clear explanations for students regarding the Korean grammar course and offered general academic support.

- Reviewed tests for high school students and assessed the suitability of the exams.

COURSES

AI-Related Courses

- Changing The World Through Programming (YCS1009.01-00)
- Understanding and Using AI (YCS1003.02-00)
- Introduction to AI and Its Application (AIC2120.01-00)
- Computer Algorithms For AI Applications (AIC2130.01-00)
- Natural Language Processing And ChatGPT (AIC3110.01-00)

Business Courses

- Consumer Behavior (BIZ3126.02-00)
- Marketing (BIZ2120.04-00)
- Strategic Management (BIZ3147.01-00)
- Management Information Systems (BIZ3189.03-00)

SKILLS & HOBBIES

• **Languages**

Language	Proficiency (%)	Special Note or Certificates
Korean	100	Native
English	55	Everyday conversation or a simple discussion is possible.
Spanish	20	Have been learning Spanish for 3 years.

• **Computer Languages**

Skills	Proficiency (%)
Python	65
Web programming languages (HTML, CSS, Javascript)	35

• **Other Skills**

Skills	Proficiency (%)
Microsoft PowerPoint	85
Figma	70
Microsoft Excel	50
Adobe XD	40

• **Hobbies**

Drawing, Playing with cats, Photography, Swimming, Reading Novels